

JASON LEAN

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MAD design Inc. (July 2008 – present)

Graphic Designer

Design work of all types including ads, direct mail pieces, brochures, newsletters, logos, sales guides, e-mails and web banners.

Clients include *Rogers, Direct Energy, AECL, Avaya* and the *Canadian Propane Association*.

Freelance (January 2008 – June 2008)

Graphic Designer

Worked with clients such as *Bell Distribution Inc., Earth Rangers* and *REAL Communications* to produce a variety of print projects as well as some digital design.

Bell Distribution Inc. (October 2006 – December 2007)

Graphic Designer

Managed all facets of production for the stores' national ad runs (resizing, sending and trouble-shooting).

Adapted existing creative to develop various types of in-store POP.

Designed monthly internal Sales Guide.

Sourced print quotes and managed printing.

Freelance (November 2003 – October 2006)

Graphic Designer

Worked with various clients including *Bell Distribution Inc., Urban DNA, DA Consulting, Mowad Productions* and *Cool Planet* to create corporate ID's, ads and other design pieces from concept to completion.

Sourced print quotes and managed printing.

Arnold Worldwide Canada (August 2002 – November 2003)

Graphic Designer

Designed logos, posters, trade show booths, ads, and promotional materials for *Canada Investments & Savings, Volkswagen, Royal LePage, Unilever* and the general agency.

Handled production for ads and direct mail pieces for various agency clients including *BMO Financial Group, Volkswagen* and *Lennox/Service Experts*.

MAD design inc. (September 2000 – August 2002)

Graphic Designer

Produced brochures, posters, POP, booklets, ads, large format signage, package design and stationery for *Bell Mobility, Bell Canada, Bell World, eBay.ca, Longview Solutions* and *Chapters.ca* from concept to completion.

Goodgoll Curtis Inc. (April 2000 – August 2000)

Graphic Designer

Assisted the Art Director and Creative Directors in the production of ads, brochures, logos, POP and storyboards for *Imperial Oil/Esso, Corbys, Daewoo, Maxxum* and *TD Marketplace*.

Bell Mobility (March 1999 – April 2000)

Graphic Designer

Worked in-house designing brochures, posters, POP and business collateral for *Bell Mobility, Bell Canada* and *Bell World*.

The Town Crier (November 1998 – February 1999)

Graphic Designer

Produced ads and assisted with the page layout of seven community newspapers.

Technolutions Inc. (August 1998 – November 1998)

Graphic Designer

Designed newsletters, ads and logo/identity packages as well as web design, page creation and site maintenance.

Newcastle Graphics (January 1998 – May 1998)

Graphic Designer

Designed packaging for independent CD's and cassettes.

Technolutions Inc. (May 1997 – November 1997)

Junior Designer

Created ad layouts, newspaper flyers, and brochures as well as assisting on other projects while part of the Graphic Design department.

EDUCATION

Graphic Design Diploma

Durham College

Three year Graphic Design program that included a three month placement term.

PROGRAMS & SKILLS

Adobe InDesign/Illustrator/Photoshop CS5

Adobe Acrobat X

QuarkXpress 6.0

Microsoft Office

Illustration (vector and hand drawn)

Photo retouching

Scanning and colour correction

REFERENCES

Available upon request.